



IAN CARLO CASILAD

WORDPRESS DEVELOPER/DESIGNER

CONTACT

- 📞 0905-313-4316
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- ✉️ casiladian24@gmail.com

SKILLS

- Wordpress
- HTML/CSS
- Javascript
- JQuery
- PHP
- Photoshop
- Illustrator
- and more...

EDUCATION

HOLY CROSS OF DAVAO COLLEGE

Bachelor Of Science in
Information Technology
2015 - 2019

PROFILE

With 8+ years of professional experience building everything from WordPress sites, e-commerce stores, and fully custom, hand-coded web apps, blogs, CMS platforms, and conversion-focused funnels, I deliver clean, high-performance solutions that fit each client's needs.

Reach me anytime at casiladian24@gmail.com or +63 905 313 4316, and explore my portfolio at <https://casilad.tech/>.

EXPERIENCE

THE KWAK BROTHERS - WORDPRESS DEVELOPER/DESIGNER

2019- 2020

- Developing and maintaining the website front-end & backend, from coding pages from the ground up to ongoing upkeep, fixing Google Search Console issues, driving SEO initiatives, configuring Google Analytics, establishing mailing lists, setting up WooCommerce product pages, implementing e-commerce and funnel platforms such as Shopify, ClickFunnels, and GoHighLevel, and leading full-site redesigns.

SHER AGENCY - WEBSITE DEVELOPER

2020 - 2022

- Responsible for end-to-end website support: integrating databases and servers, building pages from scratch, performing ongoing maintenance, fixing Google Search Console issues, delivering SEO improvements, configuring Google Analytics, setting up mailing lists and WooCommerce product pages, and executing full-site redesigns.

NETWORLD ONLINE - WORDPRESS DESIGNER/DEVELOPER

2022 - 2025

- WordPress developer who builds custom pages from the ground up, keeps sites running smoothly, fixes Google Search Console errors, drives search-engine optimization, implements Google Analytics, sets up mailing lists and WooCommerce product pages, refreshes site designs, crafts bespoke themes and plugins, and troubleshoots any content-related issues.